



Jolanda Pluijmakers, PhD, CCAB, PG Dip CAB

I am deeply committed to enhancing the well-being of companion animals and fostering a positive human-animal bond, a passion that has driven my career for over 25 years. I wear multiple hats within the field, serving as a certified clinical animal behaviourist for dogs and cats, an educator, and a scientific researcher.

At the University College of Odisee, I collaborate with my colleague David Appleby in the role of programme coordinator for the Postgraduate Programme in Companion Animal Behaviour and Welfare. Additionally, I am actively engaged as a lecturer in the programme.

My qualifications encompass a Postgraduate Diploma from the University of Southampton in Companion Animal Behaviour Counselling, complemented by certification as a Clinical Animal Behaviourist for dogs and cats from ASAB. My academic journey further advanced with a PhD attained at the University of Bristol, focusing on developmental and other predisposing factors related to behavioural disorders associated with fear and anxiety in domestic dogs.

My research interests extend to the welfare of shelter dogs and dog bite prevention, both of which have been areas of active involvement in various scientific research projects. Presently, my time is divided between teaching and participating in scientific research.

My professional journey has also encompassed numerous years as a dog trainer and Clinical Animal Behaviourist in private practice, providing behaviour consultations in veterinary practices in the Netherlands, my practice in Maastricht, and an animal shelter.